Identifying Business Ideas Bingo

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Safety First!

Before you print all your bingo cards, please print a test page to check they come out the right size and color. Your bingo cards start on Page 3 of this PDF.

If your bingo cards have words then please check the spelling carefully.

If you need to make any changes go to mfbc.us/e/jufzebj

Play

Once you've checked they are printing correctly, print off your bingo cards and start playing! On the next page you will find the "Bingo Caller's Card" - this is used to call the bingo and keep track of which words have been called. Your bingo cards start on Page 3.

Virtual Bingo

Please do not try to split this PDF into individual bingo cards to send out to players. We have tools on our site to send out links to individual bingo cards. For help go to myfreebingocards.com/virtual-bingo.

Help

If you're having trouble printing your bingo cards or using the bingo card generator then please go to https://myfreebingocards.com/faq where you will find solutions to most common problems.

Share

Pin these bingo cards on Pinterest, share on Facebook, or post this link: mfbc.us/s/jufzebj

Edit and Create

To add more words or make changes to this set of bingo cards go to mfbc.us/e/jufzebj

Go to myfreebingocards.com/bingo-card-generator to create a new set of bingo cards.

Legal

The terms of use for these printable bingo cards can be found at myfreebingocards.com/terms.

Have Fun!

If you have any feedback or suggestions, drop us an email on hello@myfreebingocards.com.

Bingo Caller's Card

Use your Bingo Caller's Card to call the bingo and keep track of which words you have already called.

Print two copies of the caller's card. Cut one copy up, fold the squares in half, and put them in a hat. To call the bingo, pull a square out of the hat, unfold it and read it out.

When you have called a word/number, tick it off on the second copy of the caller's card. You can use the second copy of the caller's card to check if a player has a winning card during a game.

Brainstorming	Import Substitution	Market Research	Primary Research	Secondary Research	Survey	Idea Generation
Product Screening	Concept Development	Feasibility Study	Prototype Development	Test Marketing	Product Launch	USP
Break Even Chart	Break Even Point	Fixed Costs	Variable Costs	Margin of Safety	Internal Sources of business ideas	External Sources of business ideas
Observation	Mystery Shopper	Variable Costs	Limitations of Break Even Analysis			

Bingo Card ID 001

Identifying Business Ideas

Prototype Development	Break Even Point	Market Research	Feasibility Study	Primary Research
Limitations of Break Even Analysis	Product Launch	Secondary Research	Observation	External Sources of business ideas
Survey	Fixed Costs	USP	Break Even Chart	Variable Costs
Import Substitution	Brainstorming	Margin of Safety	Variable Costs	Internal Sources of business ideas
Idea Generation	Concept Development	Product Screening	Mystery Shopper	Test Marketing

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Bingo Card ID 002

Identifying Business Ideas

Secondary Research	Mystery Shopper	Product Launch	Prototype Development	Import Substitution
Limitations of Break Even Analysis	Fixed Costs	Product Screening	Survey	Feasibility Study
Variable Costs	Internal Sources of business ideas	Concept Development	Break Even Chart	Margin of Safety
External Sources of business ideas	Break Even Point	USP	Brainstorming	Market Research
Primary Research	Idea Generation	Test Marketing	Observation	Variable Costs

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Bingo Card ID 003

Identifying Business Ideas

Product Screening	Observation	Secondary Research	Internal Sources of business ideas	Margin of Safety
Test Marketing	Feasibility Study	Variable Costs	Break Even Point	USP
Fixed Costs	Mystery Shopper	Prototype Development	Break Even Chart	Product Launch
Idea Generation	Survey	Brainstorming	Import Substitution	Variable Costs
Primary Research	Market Research	Limitations of Break Even Analysis	External Sources of business ideas	Concept Development

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Bingo Card ID 004

Identifying Business Ideas

USP	Market Research	Survey	External Sources of business ideas	Mystery Shopper
Break Even Chart	Observation	Primary Research	Variable Costs	Secondary Research
Prototype Development	Product Screening	Variable Costs	Fixed Costs	Concept Development
Internal Sources of business ideas	Import Substitution	Feasibility Study	Test Marketing	Limitations of Break Even Analysis
Product Launch	Break Even Point	Margin of Safety	Brainstorming	Idea Generation

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Bingo Card ID 005

Identifying Business Ideas

Market Research	External Sources of business ideas	USP	Fixed Costs	Brainstorming
Import Substitution	Secondary Research	Product Launch	Break Even Chart	Test Marketing
Variable Costs	Break Even Point	Variable Costs	Limitations of Break Even Analysis	Margin of Safety
Feasibility Study	Concept Development	Observation	Internal Sources of business ideas	Prototype Development
Idea Generation	Survey	Product Screening	Mystery Shopper	Primary Research

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Bingo Card ID 006

Identifying Business Ideas

Market Research	Break Even Point	Prototype Development	Feasibility Study	Variable Costs
Concept Development	Product Launch	Fixed Costs	Mystery Shopper	Secondary Research
Observation	Brainstorming	Product Screening	Primary Research	Margin of Safety
Import Substitution	Survey	USP	Variable Costs	Limitations of Break Even Analysis
Internal Sources of business ideas	Test Marketing	External Sources of business ideas	Break Even Chart	Idea Generation

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Bingo Card ID 007

Identifying Business Ideas

Variable Costs	Concept Development	Primary Research	Survey	Variable Costs
Idea Generation	Secondary Research	Product Launch	Feasibility Study	Margin of Safety
Fixed Costs	Product Screening	Limitations of Break Even Analysis	Break Even Chart	Observation
Market Research	Mystery Shopper	Internal Sources of business ideas	Brainstorming	USP
Prototype Development	Import Substitution	External Sources of business ideas	Test Marketing	Break Even Point

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Bingo Card ID 008

Identifying Business Ideas

Variable Costs	Prototype Development	Import Substitution	Limitations of Break Even Analysis	Brainstorming
Concept Development	USP	Break Even Chart	Market Research	External Sources of business ideas
Secondary Research	Product Screening	Observation	Fixed Costs	Feasibility Study
Test Marketing	Break Even Point	Variable Costs	Margin of Safety	Primary Research
Internal Sources of business ideas	Idea Generation	Product Launch	Mystery Shopper	Survey

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Bingo Card ID 009

Identifying Business Ideas

Import Substitution	Internal Sources of business ideas	Mystery Shopper	Survey	Break Even Chart
Market Research	External Sources of business ideas	Feasibility Study	Margin of Safety	Prototype Development
Product Screening	Observation	Variable Costs	Fixed Costs	Product Launch
Test Marketing	Idea Generation	Primary Research	Concept Development	Limitations of Break Even Analysis
Brainstorming	Secondary Research	Break Even Point	Variable Costs	USP

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Bingo Card ID 010

Identifying Business Ideas

USP	Survey	Primary Research	Break Even Point	Concept Development
Product Launch	Idea Generation	Fixed Costs	Break Even Chart	Brainstorming
Mystery Shopper	Variable Costs	Prototype Development	Internal Sources of business ideas	Secondary Research
Margin of Safety	Variable Costs	Market Research	Test Marketing	External Sources of business ideas
Limitations of Break Even Analysis	Product Screening	Import Substitution	Feasibility Study	Observation

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Bingo Card ID 011

Identifying Business Ideas

Break Even Point	Test Marketing	Prototype Development	Break Even Chart	Feasibility Study
Observation	Import Substitution	Market Research	Mystery Shopper	Secondary Research
Idea Generation	Variable Costs	Primary Research	Variable Costs	Margin of Safety
Product Launch	Product Screening	Survey	Concept Development	USP
Brainstorming	Fixed Costs	External Sources of business ideas	Limitations of Break Even Analysis	Internal Sources of business ideas

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Bingo Card ID 012

Identifying Business Ideas

Product Launch	Idea Generation	Observation	Break Even Point	Fixed Costs
Internal Sources of business ideas	Mystery Shopper	Limitations of Break Even Analysis	Test Marketing	Feasibility Study
Margin of Safety	Secondary Research	Break Even Chart	Variable Costs	Variable Costs
Market Research	USP	Prototype Development	Import Substitution	Concept Development
Brainstorming	Product Screening	Primary Research	Survey	External Sources of business ideas

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Bingo Card ID 013

Identifying Business Ideas

Secondary Research	Variable Costs	External Sources of business ideas	Import Substitution	Internal Sources of business ideas
Mystery Shopper	Concept Development	Feasibility Study	Variable Costs	Observation
Product Launch	Survey	Prototype Development	Fixed Costs	Idea Generation
Brainstorming	Primary Research	Break Even Chart	Limitations of Break Even Analysis	USP
Break Even Point	Margin of Safety	Market Research	Test Marketing	Product Screening

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Bingo Card ID 014

Identifying Business Ideas

Internal Sources of business ideas	Variable Costs	External Sources of business ideas	Margin of Safety	Mystery Shopper
Concept Development	Secondary Research	Product Screening	Limitations of Break Even Analysis	Observation
Fixed Costs	Test Marketing	Product Launch	Brainstorming	Market Research
Primary Research	Break Even Chart	USP	Feasibility Study	Survey
Prototype Development	Variable Costs	Import Substitution	Idea Generation	Break Even Point

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Bingo Card ID 015

Identifying Business Ideas

Idea Generation	Import Substitution	Market Research	Product Launch	Break Even Point
Product Screening	USP	Mystery Shopper	Feasibility Study	Break Even Chart
Observation	External Sources of business ideas	Survey	Secondary Research	Prototype Development
Variable Costs	Limitations of Break Even Analysis	Fixed Costs	Variable Costs	Brainstorming
Test Marketing	Concept Development	Primary Research	Margin of Safety	Internal Sources of business ideas

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Bingo Card ID 016

Identifying Business Ideas

Break Even Chart	Observation	Margin of Safety	Variable Costs	Fixed Costs
USP	Test Marketing	Secondary Research	Variable Costs	Mystery Shopper
Product Screening	Primary Research	Brainstorming	Market Research	Internal Sources of business ideas
Product Launch	Prototype Development	Limitations of Break Even Analysis	Import Substitution	Survey
External Sources of business ideas	Idea Generation	Break Even Point	Feasibility Study	Concept Development

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Bingo Card ID 017

Identifying Business Ideas

Market Research	Observation	Feasibility Study	Variable Costs	Variable Costs
External Sources of business ideas	Idea Generation	Break Even Point	Survey	Import Substitution
Internal Sources of business ideas	Mystery Shopper	Brainstorming	Limitations of Break Even Analysis	Product Launch
Margin of Safety	Concept Development	Test Marketing	Primary Research	Product Screening
Prototype Development	USP	Break Even Chart	Fixed Costs	Secondary Research

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Bingo Card ID 018

Identifying Business Ideas

Margin of Safety	Break Even Point	Brainstorming	External Sources of business ideas	Secondary Research
Mystery Shopper	Prototype Development	Observation	Primary Research	Product Screening
USP	Market Research	Limitations of Break Even Analysis	Internal Sources of business ideas	Import Substitution
Survey	Fixed Costs	Idea Generation	Feasibility Study	Concept Development
Break Even Chart	Product Launch	Test Marketing	Variable Costs	Variable Costs

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Bingo Card ID 019

Identifying Business Ideas

Fixed Costs	Limitations of Break Even Analysis	Variable Costs	Margin of Safety	Internal Sources of business ideas
Concept Development	Import Substitution	External Sources of business ideas	Mystery Shopper	Primary Research
Product Screening	Variable Costs	Prototype Development	Feasibility Study	Survey
Product Launch	Idea Generation	Secondary Research	Break Even Chart	Brainstorming
Market Research	Test Marketing	Observation	USP	Break Even Point

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Bingo Card ID 020

Identifying Business Ideas

Mystery Shopper	Survey	Fixed Costs	Observation	Brainstorming
Product Launch	Primary Research	Idea Generation	Market Research	Break Even Point
Variable Costs	Test Marketing	Limitations of Break Even Analysis	Margin of Safety	Import Substitution
Secondary Research	Concept Development	USP	Variable Costs	Product Screening
Break Even Chart	Feasibility Study	External Sources of business ideas	Internal Sources of business ideas	Prototype Development

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Bingo Card ID 021

Identifying Business Ideas

Survey	Primary Research	Observation	Idea Generation	Prototype Development
Product Screening	Market Research	USP	External Sources of business ideas	Break Even Chart
Concept Development	Feasibility Study	Variable Costs	Variable Costs	Internal Sources of business ideas
Product Launch	Secondary Research	Brainstorming	Mystery Shopper	Margin of Safety
Fixed Costs	Break Even Point	Limitations of Break Even Analysis	Test Marketing	Import Substitution

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Bingo Card ID 022

Identifying Business Ideas

Margin of Safety	Brainstorming	External Sources of business ideas	Internal Sources of business ideas	Primary Research
Market Research	Product Launch	Break Even Point	Import Substitution	Break Even Chart
Variable Costs	Secondary Research	Test Marketing	Limitations of Break Even Analysis	Prototype Development
Concept Development	Mystery Shopper	Survey	Feasibility Study	Idea Generation
USP	Variable Costs	Product Screening	Observation	Fixed Costs

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Bingo Card ID 023

Identifying Business Ideas

Limitations of Break Even Analysis	Internal Sources of business ideas	Brainstorming	Product Launch	Concept Development
Survey	Variable Costs	Product Screening	USP	Import Substitution
Secondary Research	Margin of Safety	Fixed Costs	Idea Generation	Variable Costs
Mystery Shopper	Test Marketing	Primary Research	Observation	External Sources of business ideas
Feasibility Study	Prototype Development	Break Even Chart	Break Even Point	Market Research

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Bingo Card ID 024

Identifying Business Ideas

Test Marketing	Product Screening	Fixed Costs	Break Even Point	Limitations of Break Even Analysis
Primary Research	Observation	Variable Costs	USP	Market Research
Mystery Shopper	Idea Generation	External Sources of business ideas	Margin of Safety	Import Substitution
Product Launch	Brainstorming	Concept Development	Internal Sources of business ideas	Feasibility Study
Prototype Development	Survey	Break Even Chart	Secondary Research	Variable Costs

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Bingo Card ID 025

Identifying Business Ideas

Product Screening	Mystery Shopper	USP	External Sources of business ideas	Concept Development
Import Substitution	Margin of Safety	Brainstorming	Internal Sources of business ideas	Variable Costs
Limitations of Break Even Analysis	Observation	Break Even Point	Survey	Test Marketing
Secondary Research	Variable Costs	Feasibility Study	Prototype Development	Primary Research
Idea Generation	Market Research	Product Launch	Break Even Chart	Fixed Costs

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Bingo Card ID 026

Identifying Business Ideas

Brainstorming	Idea Generation	Internal Sources of business ideas	Secondary Research	Fixed Costs
Break Even Chart	Variable Costs	Margin of Safety	Survey	Limitations of Break Even Analysis
External Sources of business ideas	Product Launch	Market Research	Concept Development	Primary Research
Product Screening	Test Marketing	Mystery Shopper	Variable Costs	Observation
Prototype Development	Import Substitution	Break Even Point	Feasibility Study	USP

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Bingo Card ID 027

Identifying Business Ideas

Market Research	Idea Generation	Variable Costs	USP	Mystery Shopper
Survey	Break Even Chart	Brainstorming	Variable Costs	Test Marketing
External Sources of business ideas	Product Screening	Margin of Safety	Concept Development	Prototype Development
Import Substitution	Primary Research	Observation	Internal Sources of business ideas	Limitations of Break Even Analysis
Break Even Point	Product Launch	Secondary Research	Feasibility Study	Fixed Costs

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Bingo Card ID 028

Identifying Business Ideas

Limitations of Break Even Analysis	Prototype Development	Variable Costs	Product Launch	Fixed Costs
Survey	Test Marketing	USP	Brainstorming	Observation
Concept Development	Product Screening	Secondary Research	Internal Sources of business ideas	Import Substitution
External Sources of business ideas	Break Even Point	Idea Generation	Feasibility Study	Mystery Shopper
Variable Costs	Primary Research	Break Even Chart	Margin of Safety	Market Research

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Bingo Card ID 029

Identifying Business Ideas

Limitations of Break Even Analysis	Break Even Point	Test Marketing	Brainstorming	External Sources of business ideas
Idea Generation	Break Even Chart	Concept Development	Margin of Safety	Import Substitution
Mystery Shopper	Observation	Variable Costs	USP	Fixed Costs
Product Screening	Secondary Research	Survey	Feasibility Study	Variable Costs
Primary Research	Product Launch	Prototype Development	Internal Sources of business ideas	Market Research

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Bingo Card ID 030

Identifying Business Ideas

Primary Research	Idea Generation	Break Even Chart	Fixed Costs	USP
Feasibility Study	Observation	Survey	Limitations of Break Even Analysis	Variable Costs
Prototype Development	Mystery Shopper	Market Research	External Sources of business ideas	Break Even Point
Margin of Safety	Secondary Research	Product Screening	Internal Sources of business ideas	Concept Development
Brainstorming	Test Marketing	Product Launch	Import Substitution	Variable Costs

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